



**Grundtvig Learning partnership  
In green shape  
4TH MEETING  
LICHFIELD 2-3 of OCTOBER 2014**

Meeting Report

	<h1><i>Meeting in UK</i></h1>	
	02.10.14 9.00 to 18.30	
<b>Type of meeting:</b> Transnational meeting	<i>In Green Shape. Grundtvig Learning Partnership</i>	
<b>Locations:</b> Sudbury Ashbourne Tissington Hartington In Peak District UK	<i>4th meeting</i> <i>1st day</i>	 
<b>Attendees:</b>	In Green Shape Partners	
	<h2>Agenda topics</h2>	
time	subject	participants
7.30 - 9.00	<b>Breakfast at Cathedral Lodge Hotel</b>	
9.30	Meet in the lounge of the hotel- Travel to Sudbury	ALL
10.00	Growing Rural Enterprise Office at Sudbury Introductions and Outline of Agenda Presentations- State of the Art of the Project	Julie and Nick- UK ALL Lithuania, Bulgaria, UK, Italy, Austria
12.30	Bettys Sewing Box at Ashbourne- Lunch A vintage style tea room with shop selling handmade & homemade products and a sewing workshop offering a wide range of classes. A new business with green ethics.	
14.30	Visit Tissington Village and Hartington in Peak District to see Village Trails and examples of good practice.	ALL
18.30	<b>Dinner at a pub in Ashbourne</b>	ALL
<b>Note:</b>	Agenda may change through partnership input.	

# Meeting in UK

03.10.14  
9.00 to 17.00

<b>Type of meeting:</b> Transnational meeting	<p><i>In Green Shape. Grundtvig Learning Partnership</i> <i>4th meeting</i> <i>At: Woodhouse Community Farm and Garden</i></p>  
<b>Location:</b> Lichfield	

<b>Attendees:</b>	In Green Shape Partners
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## Agenda topics

time	subject	participants
7.30 – 9.00	<b>Breakfast at Cathedral Lodge Hotel</b>	
9.00	Meet at hotel	ALL
	Walk into Lichfield- see cathedral and city -free time	
11.30	Pick up to travel to Woodhouse Community Farm	Project managers
12 noon	Lunch with WELLIES Project participants at farm.	
12.30- 2.30	<p><b>Mini Conference</b> on Setting up a New Small Business Presentations from UK, Bulgaria, Lithuania, Italy, Austria</p> <p><b>Presentation – Case Study of a Small Business Idea</b> The story of how it started, the successes, the challenges, what advice they would give to someone starting a business and what support is available . 10 minutes MAXIMUM for each one. Group Discussion- Ideas for Small Businesses and The Qualities of an Entrepreneur</p>	Each country to give a short presentation- a case study of someone who has set up a small business- something that is achievable for people with low levels of confidence/selfesteem
3.00pm	<p><b>Steering Committee Meeting</b> at Woodhouse Community Farm Discussion about website and best practice file. Presentation of ideas for brochure. Discussion about Bulgaria situation in the project Next meeting in Bulgaria</p> <p><i>The WELLIES Project taking place at Woodhouse Community Farm provides therapeutic activities using animals, plants and the countryside for unemployed people recovering from mental ill health. It is also part of a Building Resilient Families Programme funded by Staffordshire County Council aiming to give aspiration and skills for life for troubled families.</i></p>	WELLIES Participants and In Green Shape Participants
5pm End		
<b>Note:</b>	<b>Agenda may change through partnership input.</b>	

PARTICIPANTS LIST

2/3 of October 2014

<i>Participant</i>	<i>Organisation</i>
Nick Platt Julie White	<b>Growing Rural Enterprise</b>
Ms. Julija Šešeika. Ms. Renata Baltrimiene.	<b>EDUCATION, RESEARCH AND CONSULTANCY CENTER" (LITHUANIA)</b>
Angela Maggiolo Manuel Veronese Elena Zampaolo	<b>ASSOCIAZIONE NET (ITALY)</b>
Carina Klement Rebekka Billy	<b>BILDUNGSHAUS SCHLOSS RETZHOF (RETZHOF CASTLE) (AUSTRIA)</b>
Oscar Rodicio	<b>EUROPEAN INSTITUTE FOR SUSTAINABLE DEVELOPMENT (EISD) (BULGARIA)</b>

## FIRST DAY - 2<sup>ND</sup> OCTOBER 2014

### PRESENTATION OF THE AGENDA by Julie (GRE)

#### STATE OF THE ART OF PARTNERS:

- Ms. Julija Šešeika presents their state of the art of the project and explain they are developing the routes in Curonian Spit. They present the Klaipeda evaluation results and the recommendations given by the Lithuanian National Agency following the project Interim Report in particular involving socially disadvantaged groups in creating the itineraries. **See annex 1**
- Ms. Angela Maggiolo introduces Associazione NET state of the art. They are finalizing the itineraries and they organized a Vegan Workshop of cuisine that was held the 20<sup>th</sup> September and will be held the 11<sup>th</sup> October. They will send the recipes and the contents of the workshop shortly. **See annex 2**
- Mr Oscar Rodicio explains the situation of their organization. He presents the web site management, the best practices, the dissemination activities and the proposal of the routes: equine routes with historical and rural businesses, adding a third route to be planned. They will have to organize the next meeting in Bulgaria according to the agreements that will be set during the Steering Committee. **See annex 3**
- Ms Carina Klement introduces their state of the art of the project. They contacted the designer for their itinerary, they are setting 3 different itineraries: one educational/historic, one culinary and one focussed on nature. They are organizing two historic events: on 8th of October: Styria at the First World War, on 5th of November: The year of crisis 1934 in South Styria. **See Annex 4**
- Mr Nick Platt presents the state of the art of the project in UK. They focussed on Farms who have incorporated social enterprise activity with the growing of vegetables and fruit and identified sustainable growing systems with the use of local communities and potential historic and tourist outcomes. He presents the 3 case studies they identified and on the following day we will visit one of them: the Woodhouse Community Farm and Garden. **See Annex 5**

The last part of the morning is dedicated to the visit of Sudbury.

The lunch is in Ashbourne, at Bettys Sewing Box, a vintage style tea room with shop selling handmade & homemade products and a sewing workshop offering a wide range of classes.

The afternoon is spent for visiting Tissington Village and Hartington in Peak District to see Village Trails and examples of good practice as established by the agenda.

## SECOND DAY - 3<sup>RD</sup> OF OCTOBER 2014

Meeting at the Hotel with the graphic designer of the final project product: Julie Thomas. She shows us the draft of the map and of the little folder that should contain 5 postcards, one for each country and an itinerary map on it.

We discussed about the size of the product. She underlines that to choose the right size it has to be considered the target group and we decided it was too small if addressed to elderly people or people with disabilities.

After a fruitful discussion we changed our mind and decided that the best solution would be:

1. A booklet, size A5, with the contribution of every partner;
2. A leaflet, size A4, at national level so that you have a bigger map on it

So all the partners will have to send to the graphic designer Julie ([Julie@designresolution.co.uk](mailto:Julie@designresolution.co.uk)):

- Text content
- Any photo
- Contacts and addresses
- Map A4 (best format: editable .pdf or .eps of good quality: at least 300dpi, font to be used for maps: AVANT GARDE 10-11 size)
- Welcome page to introduce the booklet (Growing Rural Enterprise)

The deadline is to be fixed during the steering committee but will be at the beginning of January so that between the Bulgarian and Italian meeting we will have the final product ready.

After this we have a walk at Lichfield.

The lunch is in Woodhouse Community Farm, with WELLIES Project participants at farm who prepared the food for us.

Then a Mini Conference on Setting up a New Small Business starts: each country gives a short presentation of a case study of someone who has set up a small business- something that is achievable for people with low levels of confidence/self-esteem.

- Mr Oscar Rodicio presents the case study of a small rural business in Bulgaria: the guest house Cherni Iom **See Annex 6**

- Ms. Renata Baltrimiene presents a case study in Lithuania: Uoga Uoga (Berry Berry) **See Annex 7**

- Mrs. Angela Maggiolo presents an overview of public funds for starting a business in Italy and the case study of Retica **See Annex 8**

- Ms Carina Klement presents a case study in Austria: Beer Embassy HERZOG **See Annex 9**

After a discussion about the presentations and some questions, Julie divides the audience in 3 groups and every group has to think about activities to start up a business without any money. See photos

Discussion

Visit of the farm.

Steering Committee

Agenda for the steering committee is:

1. Decide dates for next meeting in Bulgaria and Italy
2. Action plan

Dates decided:

- Bulgaria- **5/6 of March 2015** best airport to arrive: Sofia
- Italy - **18/19 of June 2015**

Deadline to send all information to the graphic designer for booklet:

**16 OF JANUARY 2015.**

During the meeting in Bulgaria we can check and have the final version in Italy.

**ITINERARY MAPS:** this is the main product of the project. It is proposed to join the map to some information regarding the itinerary to be sent to the graphic designer:

1. Accessibility
2. Why is it green?

3. Places to park
4. Places to eat
5. Places to pick-nick
6. Toilets
7. Points of interest
8. Lenght

These should be the common info and then every partner can add whatever they want.

We agree also that the partners copy the others when sending info to the designer:

[Julie@designresolution.co.uk](mailto:Julie@designresolution.co.uk).

Lithuania wonders if they have to be vegetarian itineraries.

The partners conclude that it should include rural places and green jobs emphasizing the businesses that are working highly ethically, are integrated in the community and sustainable.

Lithuania also underlines that the National Agency said we have to promote employment for rural people at local level so it is important to include as local activities not only unemployed learners but learners coming from rural areas.

At the end Carina would like to show us also the dissemination activities organized by partners in the last months. **See Annex 10**

The meeting is concluded and every partner says goodbye and see you in Bulgaria.

**Deadlines: check them in the report and respect them.**