

**IN GREEN SHAPE  
DISSEMINATION-PLAN**

Please describe clearly and briefly the progress of the activities for the dissemination.

**1<sup>st</sup> activity**

<b>Activity date (day or period)</b>	22 <sup>nd</sup> October 2014
<b>Name/s of implementing partner/s</b>	Liudvikas Rėza Culture Centre
<b>Country/ Region/ City</b>	Juodkrantė/Curonian Spit
<b>Target sector/ Target group</b>	People from remote area interested in healthy life and small green business
<b>Number of participants</b>	18
<b>Which institutions/ organizations were targeted?</b>	Visitors of Liudvikas Rėza Culture Centre in Juodkrantė
<b>Organization type</b>	Public institution belonged to Neringa Municipality
<b>What was the function and relevance of the organization?</b>	Institution operates as culture centre and community of locals. People come here for various events, not only cultural, but also cognitive, in order to get more knowledge in different fields of interest.
<b>Aims of the Activity</b>	To present for Juodkrantė residents the way of healthy life and best practice example of green business – Z. Tikuišienė ecological farm “House of Storks”.
<b>Activity keywords</b> <i>Max. 5 keywords</i>	Herbal tourism, ecological farm, remote area.
<b>Activity description</b> <i>Max. 2500 characters</i>	During the event owner of ecological farm Mrs. Z. Tikuišienė talked to the audience how she with her husband established ecological farm, gave some tips about running of rural business. Additionally, she organised tea-drinking workshop with explanations about herbs.

## 2<sup>nd</sup> activity

<b>Activity date (day or period)</b>	19 <sup>th</sup> February 2015
<b>Name/s of implementing partner/s</b>	Klaipėda Labour Exchange Office, Klaipėda State College
<b>Country/ Region/ City</b>	Klaipėda
<b>Target sector/ Target group</b>	Unemployed people and students/young adults
<b>Number of participants</b>	21
<b>Which institutions/ organizations were targeted?</b>	Klaipėda Labour Exchange Office
<b>Organization type</b>	Public institution under Ministry of Social Security and Labour
<b>What was the function and relevance of the organization?</b>	This institution is in charge for implementation of the public population employment guarantees on the labour market.
<b>Aims of the Activity</b>	To show for unemployed people the examples of successful green businesses, to explain legal aspects of establishment of own business.
<b>Activity keywords</b> <i>Max. 5 keywords</i>	Entrepreneurship skills, unemployed people, young adults.
<b>Activity description</b> <i>Max. 2500 characters</i>	The event consisted of 2 parts: first ERCC presented best practice examples from IN GREEN SHAPE project, secondly, students from Klaipėda State College made presentations about legal aspects of establishing small business.

### 3<sup>rd</sup> activity

<b>Activity date (day or period)</b>	16 <sup>th</sup> April 2015
<b>Name/s of implementing partner/s</b>	The school of languages "Eurolingvija"
<b>Country/ Region/ City</b>	Klaipėda
<b>Target sector/ Target group</b>	young adults
<b>Number of participants</b>	8
<b>Which institutions/ organizations were targeted?</b>	"Eurolingvija" learners
<b>Organization type</b>	Private enterprise teaching youngsters and adults of foreign languages.
<b>What was the function and relevance of the organization?</b>	To teach Business English through practical workshop in the frame IN GREEN SHAPE project.
<b>Aims of the Activity</b>	To teach Business English and present best practice examples of IN GREEN SHAPE project for young adults.
<b>Activity keywords</b> <i>Max. 5 keywords</i>	Business English, entrepreneurship of young adults.
<b>Activity description</b> <i>Max. 2500 characters</i>	It was the practical workshop with presentation of green business examples of IN GREEN SHAPE partnership. Learners had to provide feedback about green business examples presented by using Business English vocabulary.

### Future activity:

<b>Activity date (day or period)</b>	Planning – 3 <sup>rd</sup> July 2015
<b>Name/s of implementing partner/s</b>	Klaipėda Labour Exchange Office, Klaipėda State College, School of languages “Eurolingvija”, “KUBU accommodation”, Liudvikas Rėza Culture Centre, Neringa Tourism Information Centre.
<b>Country/ Region/ City</b>	Juodkrantė, Curonian Spit.
<b>Target sector/ Target group</b>	All people and institutions interested in green tourism and green business.
<b>Number of participants</b>	It is planning about 20.
<b>Which institutions/ organizations were targeted?</b>	Institutions interested in tourism, tourism business.
<b>Organization type</b>	
<b>What was the function and relevance of the organization?</b>	
<b>Aims of the Activity</b>	To present the results, activities and final product of IN GREEN SHAPE project.
<b>Activity keywords</b> <i>Max. 5 keywords</i>	Green tourism, final dissemination event.
<b>Activity description</b> <i>Max. 2500 characters</i>	The final dissemination event to present for interested institutions what is done during the project; learners will say what they learnt from project.

*If possible add some pictures in here:*



