

**IN GREEN SHAPE  
DISSEMINATION-PLAN**

Please describe clearly and briefly the progress of the activities for the dissemination.

<b>Activity date (day or period)</b>	12 May
<b>Name/s of implementing partner/s</b>	European Institute for Sustainable Development, Bulgaria
<b>Country/ Region/ City</b>	Sofia and Asenovgrad Region
<b>Target sector/ Target group</b>	Local rural tourism
<b>Number of participants</b>	3
<b>Which institutions/ organizations were targeted?</b>	Local business owners
<b>Organization type</b>	Private business
<b>What was the function and relevance of the organization?</b>	Delivery of touristic products
<b>Aims of the Activity</b>	Dissemination of information about the project and discussion on the participation of local business owners
<b>Activity keywords</b> <i>Max. 5 keywords</i>	Ecological and Sustainable Rural Tourism
<b>Activity description</b> <i>Max. 2500 characters</i>	Presentation of the project. Discussion on local business specifics, networking, training

*If possible add some pictures in here:*

<b>Activity date (day or period)</b>	22 May
<b>Name/s of implementing partner/s</b>	European Institute for Sustainable Development, Bulgaria
<b>Country/ Region/ City</b>	Sofia Region
<b>Target sector/ Target group</b>	Experienced business owners as trainers
<b>Number of participants</b>	5
<b>Which institutions/ organizations were targeted?</b>	Alextrek and Parafly Team
<b>Organization type</b>	Private business
<b>What was the function and relevance of the organization?</b>	Management of recreational activities
<b>Aims of the Activity</b>	Transfer of knowledge to local rural business owners
<b>Activity keywords</b> <i>Max. 5 keywords</i>	Management of sustainable tourism
<b>Activity description</b> <i>Max. 2500 characters</i>	Exchange of ideas about the role of each organization. Discussion on their participation in the itineraries brochure. Partnership with local business owners. Dissemination among other stakeholders.