

Padova – 23/24 of September 2013



IN GREEN SHAPE – LEARNING PARTNERSHIP

THE PROJECT



PARNTERS



- ASSOCIAZIONE NET – Italy
- EISD – Bulgaria
- Retzhof Castle – Austria
- ERCC – Lithuania
- Growing Rural Enterprise – United Kingdom



TARGET



The aim of this project is to improve the skills for employment and career development of people living in rural areas through the creation of tourist itineraries.



OBJECTIVES



The objectives of the partnership are:

1. Exchange information about services and ideas on self sustainable and healthy tourism for rural areas
2. Improve the “green skills” of adult learners leaving in the countryside with the final aim of increasing their employability
3. Disseminate new tourist routes, which can contribute to the economic development of rural areas.

The approach to achieve the envisaged objectives:

1. Partners will compare local experiences on sustainable tourist services.
2. Adult learners will take part in practical workshops at each international meeting, using an active and participative methodology. They are expected to develop new skills for green jobs and create a local tourist itinerary around their areas with a common feature: sustainable and healthy tourism.
3. Each partner will involve staff and adult learners in this project. A final brochure with the local routes designed by the students will be delivered to tourist offices to raise awareness on sustainable and healthy tourism.



PARTNERS' AREA OF INTEREST



- Austria: sports and nature (bike, trekking, rafting...)
- Bulgaria: turning local traditions into local sustainable and healthy traditions
- Italy: consumption of ethic/healthy food
- Lithuania: recovering old craftworks
- UK: growing vegetables



ACTIVITIES



1. First transnational meeting in Italy Sept. 2013
2. Form for the BP and starting to collect them Dec. 2013
3. Logo Dec. 2013
4. Web site Nov. 2013
5. Second TM in Austria (workshop on sport) Feb. 2014
6. Issuing the BP collection in pdf April 2014
7. Third TM in Lithuania (workshop on artcraft) June 2014
8. Design and printing of the BP book Nov. 2014
9. Interim report June 2014
10. Fourth TM in UK (workshop on gardens) Sept 2014
11. Starting to design the tourist route Oct. 2015
12. Fifth TM – bulgaria (workshop on traditions become healthy) Feb. 2015
13. Printing of the itineraries brochures May 2015
14. Sixth TM in Italy (workshop on healthy cuisine) June 2015
15. Final report Sep. 2015
16. Dissemination activities all over the project
17. Evaluation activities all over the project



Products/Activities and responsible partners



- Project coordination – Italy
- Logo – Austria
- Web site (in English) - Lithuania
- Best practice collection and printing – Italy
- In green shape tourist brochure (in 5 languages)– UK
- Evaluation Reports - Bulgaria

